CAA: Quarterly Club Calls
April 28 and 30, 2014
Call Minutes:

WELCOME
- Leadership transition – Fred van Sickle, Executive Vice President for University Development and Alumni Relations is stepping down to transition to a new job in Princeton, Institute for Advanced Study; Amelia Alverson from the Medical Center is filling the interim role of Executive Vice President.
- The first year implementation of the CAA Five-year Strategic Plan is almost complete, and we are moving and growing in year two. All documents are available online.

REGIONAL NEWS HIGHLIGHTS
International
- Jaclyn Chu will be going on the annual Asia trip from June to early July. She will be traveling with different units (University Office of Student Affairs, GSAPP, SIPA, & SEAS), and anyone who has an interest in attending events please reach out to Jackie.
- The Seventeenth World Congress will be in Amman, Jordan on June 6-10. University Professor Joseph Stiglitz will be in attendance, in conjunction with Columbia Global Centers | Middle East.
- World Cup in Rio – Leaders in Brazil have offered to connect with those traveling (June & July). Reach out to Jennifer Freely if you will be traveling to Brazil during that time, and she will put you in contact with our club leaders in the region.

Domestic
- Columbia Community Outreach – April 5th – Over 40 alumni participated in projects on campus with CC alumni groups, as well as regionally: CCO Regionally
- Columbia 101s: One of the best ways to prep for your move to campus and the transition ahead is for you and your family to join us at one of the COLUMBIA 101 events, our summer advising and information sessions that take place in June and July in a number of major cities.

UPCOMING UNIVERSITY AND CAA EVENTS
- Columbia Connects – September 18 as an initial target of an event for New York
- Leaders Weekend – October 10 & 11
  - The CAA listened to feedback from participants in previous years, and there will no longer be a large alumni panel on Friday evening. Instead, we will hold a large reception where everyone can come together and mingle for the evening.
  - Saturday will have lighter programming in the morning, and we are hoping to get alumni celebrity chef for a special breakfast.
- Giving Day – October 29

LEADER QUESTIONS/DISCUSSION
- NationBuilder Live sites:
  - http://miami.alumni.columbia.edu/
  - http://dc.alumni.columbia.edu/
  - http://boston.alumni.columbia.edu/
  - http://houston.alumni.columbia.edu/
  - http://longisland.alumni.columbia.edu/
• http://atlanta.alumni.columbia.edu/
• http://fictionfoundry.alumni.columbia.edu/
  o CAA sent out a newsletter promoting the domestic club sites that have gone live, giving tips and tricks for creating a site.
  o Please let the CAA know if you have any questions about NationBuilder. Chances are we’ve encountered a similar question with a club before, so it will be easier and quicker to have us answer it for you. Please reach out to Megan Krasney at mk3660@columbia.edu or your CAA Liaison directly if you have questions.
• Challenging board member roles: “Finding and keeping a club treasurer”
  o Is this role normally attributed to someone with a financial background?
    ▪ Not necessarily. The standard across the boards is pretty varied for each role
  o London is looking to reorganize roles as they roll out NationBuilder
    ▪ Treasurer must co-sign, and it is easier if they are not a US citizen
  o Looking to get feedback for tips and tricks for board members so we can add to the developing toolkit
  o Michelle Reddy, France: they tailor their role and look for someone with a finance background, making sure they feel comfortable and really want the role and feel this is the best use of their board membership
  o Alex Szabo, San Diego – “Somewhat fortunately dysfunctional,” personnel changes, people moving. They received a volunteer Treasurer who wants to set up a bank account and incorporate the club.
  o Karl Metzner, Beijing – Treasurer is not a backbreaking position. The people organizing events are the people managing accounts and managing financial systems
  o Steve Kane, Boston – We have a long-term treasurer, but we could find someone in the club to do it if they stepped down. It should not be a big deal to track the cash flow coming in and out of the club.
  o Marc Leibowitz, Northern New Jersey – Two jobs should be separate and distinct, at least two officers should have access to any accounts that you have (we have access to bank account and brokerage account). Encourage regular distribution of actual statements. All officers have physical eyeballs on physical statements.
  o Nancy Chen, Hawaii – How do you recruit board members and officers? How do you get them involved?
    ▪ Steve Kane, Boston – I have a good-sized board, 5 of 12 actually work, but that’s okay. I have no problem talking to people at events about becoming board members

PROGRAM UPDATES
• CAA-provided alumni club email alias
  o There has been some feedback of having a branded email address to use for a club contact. If you prefer not to use a personal email or you would like to use a shared address for your club
  o The address would read “XYZ@alumniclubs.columbia.edu”
  o Please email Coordinator Emily Arnold if you would like an address set up, and she will create one for you
• Stephen Kane, Boston – I would like to see an Excel doc of all the clubs and what activities they participate in (happy hours, lunches, do they charge membership fees, etc.) We will work to compile such a document and share in the coming months.